



Flower power

THE career of high-living lensman **Barry Seidman** first took off with a famous shot of Sammy Davis Jr. smiling over a glass of Alka-Seltzer. His Flatiron studio went on to create classic images for such clients as Smirnoff Vodka and Coca-Cola. Now "Bloomers," a show of Seidman's images of monumental, surrealistic flowers, is drawing throngs to Palm Beach Gardens City Hall. The Palm Beach Post reports that when managers of a nearby Whole Foods found out he'd bought the flowers for the shoot from their store, they pitched in to host the opening night gala.

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Richard Johnson

With Paula Froelich and Chris Wilson

We hear . . .

THAT State Attorney General **Eliot Spitzer**, who played tennis at Horace Mann, finally faced **John McEnroe**, who competed for rival Trinity. Spitzer must have let McEnroe win because the champ is supporting his candidacy for governor . . . THAT **Spike Lee** liked **Cesar Charlone's** work in "City of God" so much, he hired the cinematographer to work on his pilot for Showtime called "Sucker Free City," which examines gangs in San Francisco through the eyes of three punks — one white, one black and one Chinese . . . THAT novelist **Rona Jaffe**, radio host **Arthur Schwartz**, foodies **Michael Whiteman** and **Rozanne Gold** and King of Cocktails **Dale DeGroff** are expected at tonight's opening of "Drinks," an exhibition of images by **Barry Seidman** at SoHo Photo Gallery on White Street.

Liv Tyler, who stars as Arwen the elf in the J.R.R.

CALENDAR the week ahead in entertainment

at 8 p.m.

Ophelus Chamber Orchestra: Britten "Les Illuminations" with soprano Dawn Lipshaw, Carter Cleaveland Concerto with Charles Naddick, Carnegie Hall, 8 p.m.
Bard Festival: "Tchaikovsky and His World" chamber music, 2:30 p.m., pianists Diana Walsh and Todd Crowe, 7 p.m., American Symphony, Orchestral Strings, Symphony Hall, 4, Leon Botstein conducts, Alice Tully Hall, 8 p.m.
SUNDAY New York City Opera: Janacek "The Cunning Little Venera," 1:30 p.m., St. Petersburg Quartet: Beethoven, Glazunov, Walter Flecke Theater, 11 a.m., Valerij Prokopec: Leclair, Franck, Copland, Wronowski, Alice Tully Hall, 2 p.m., New York Philharmonic Chamber Ensemble: Prokofiev, Kodaly, Piazzolla, Dobsony, Merkin Hall, 3 p.m., American Composers Orchestra: David Stock Walk Concerto with Andres Cardenas, David Diamond Symphony No. 2, Gerard Schwarz conducts, Carnegie Hall, 3 p.m., Chamber Music Society of Lincoln Center: repeat of Friday, 8 p.m.



PHOTOS

THEY OUGHT TO BE IN PICTURES: "Souvenirs," an exhibit of Barry Seidman's photographs, will be on display at the SoHo Photo Gallery. See Amy Keen's Art Pick for details.

illa symphonie; David Robertson conducts, Avery Fisher Hall, 8 p.m., Céline Jean Vogler, pianist Andrea Lucchesini, complete Beethoven cello sonatas.

with more warmth, assurance and gracious style than plenty of other better-known singers, from Vanessa Rubin to Rachelle Ferrell. She celebrates the release of a CD, "Mazel Believe," *Newsweek* Nov. 7, 363 W.

ART PICK
A WHOLE NEW WORLD: Photographic artist Barry Seidman made a big splash in the advertising world with such high-profile clients as Volkswagen, Coca-Cola, Heineken and AT&T. Now he's turned his lens onto the people of Papua New Guinea to show "Bloomers." Check out Seidman's show "Bloomers" starting Tuesday and continuing through Nov. 18 at SoHo Photo Gallery, 15 White St., (212) 255-6271. — Amy Keen



Booze beauty

THERE'S more to drinks than getting a buzz on. For years, high-living lensman **Barry Seidman** has done shoots for companies like Smirnoff and Heineken. Now he's turned his revelatory exposures into a show. His luminous close-ups of martini olives, beer bottle necks and bubbles in a glass of red wine.